

Conservation Mission

Our mission is rooted in conservation: To provide, protect, and preserve our most valuable resource...water. Below are some key resources and information about our commitment to this mission. This section of the website also includes valuable information on available rebate programs, additional conservation resource links, water savings tips, leak prevention, and a Kid's Corner with educational games and activities.



- **CV Water Counts Program**

MSWD is a partner in CV Water Counts, a nonprofit group formed to focus on water conservation, through awareness-building and education to Coachella Valley residents, businesses, and government. The group is comprised of the Coachella Valley's six water agencies. Visit www.cvwatercounts.com for more information and resources.

- **Shared Water Conservation Goals: The Coachella Valley Regional Water Management Group**

For decades, the valley's six public agencies have been working together and, in 2008, they formed the [Coachella Valley Regional Water Management Group](#) (CVRWMG) to reduce water demand, increase our region's water supply, improve regional water quality, serve as stewards of our shared water resource, and improve efficiency and flexibility. Visit the [CVRWMG dedicated website](#) or [our webpage about it here](#).

- **Save Our Water**

Save Our Water is a statewide, [water conservation program](#) created in 2009 by the Association of California Water Agencies and the California Department of Water Resources. The program's goal is to make water conservation a daily habit among Californians.

- **Water Shortage Contingency Plan (WSCP)**

Following guidance from the California Department of Water Resources, MSWD created and adopted a Water Shortage Contingency Plan (WSCP) in June 2021. See the plan and plan appendix PDFs at the bottom of this page. Each of the six agencies in the Coachella Valley participating in the development of a 2020 [Regional Urban Water Management Plan](#) (RUWMP) is also adopting its own WSCP. The agencies have sought to align their shortage levels and shortage response actions to the extent possible in order to reduce confusion

for neighboring customers during a shortage.

- **Desert Friendly Plant Guide**

Select from more than 350 plants with over 800 photos to help you create your own water-conserving landscape. Join us in making conservation your mission! [Click here](#) to visit the plant guide site.